



Job Title: Graphic Designer

Status: Full-time

Location: Burlington, ON

Department: Marketing

This position will act as a service provider for the organization in terms of the creation and development of posters, reports, and creatives. The Graphic Designer will continuously elevate the standard of Islamic Relief Canada's brand by conceptualizing and creating industry-standard illustrations and designs for all campaigns throughout the year.

Essential Duties and Responsibilities:

- Design posters for events and tours
- Create all promotional materials for campaigns
- Develop and design stewardship reports for donors
- Work towards implementing creative and innovative designs that elevate the brand of Islamic Relief with Canadian Muslims
- Consult within the marketing team and across the organization to determine the nature and content of design needed
- Communicate with other departments and the Marketing Manager regularly to ensure deadlines and quality standards are being met
- Acquire content and develop unique designs for campaign material and electronic productions such as, newsletters as well as other advertising/productions.

Qualifications and Requirements:

- Completion of a college diploma/university degree in Graphic Design preferred
- 3+ years of experience
- Should exhibit critical thinking skills, initiative, and be self-directed
- Must have an eye for clean design
- Excellent proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Multilingual/proficiency in French is an asset
- Excellent written and verbal communication skills with experience delivering high quality results
- Portfolio must be submitted with resume